

PAKISTAN

TRANSPORT & LOGISTIC SERVICES



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

Transport & Logistic Services Profile

There are four modes of goods transport from one location to another i.e. Air freight, Ocean freight, Road freight and Rail freight. There are different means of packaging applied in these modes of transportation. The goods may often be shipped using more than one mode of transportation, called 'Multimodal transportation' and requires specific arrangements to ensure smooth transfer of goods from one mode to another with minimum delays.

Logistics industry is contributing \$43 trillion to global economy, 8-10% of world GDP, creating thousands of new jobs and improving export competitiveness substantially. Top 20 ranked countries in Logistics Performance Index are among the 10 strongest economies of the world.

In 2015, World Bank reported that Logistics sector of Pakistan have an untapped potential of worth \$30.77 billion. This potential may be realized by developing integrated road/ rail networks and air, sea and dry ports, thereby, improving connectivity interlinking the rural and urban markets viz-a-viz regional trading partners.

Presently, Pakistan ranks at 22nd position worldwide for 263,775 km length of its road network (13000 km of National Highways and Motorways, 93000 km of provincial highways and rest are District and Rural Roads). The country is likely to improve its ranking significantly with the construction of new economic connectivity projects, especially under the China Pakistan Economic Corridor (CPEC), the Central Asia Regional Economic Cooperation (CAREC) Programme and other government programmes.

The transport sector constitutes 10 percent of Pakistan GDP and provides 6 percent of the employment. The sector plays an important role in linking other sectors of the economy, contributes to both domestic and international trade and helps facilitate the spatial transformation occurring in Pakistan.

Pakistan exports in transport services were US\$ 814,350 million and imports were 3,584,415 million in year 2019, showing deficit of US\$ 2,770,065. Pakistan's transport services major importing countries are UAE, Saudi Arabia, and USA.



Container standardization

The International Organisation for Standardization (ISO) has developed standard sizes for all containers. These have been adopted internationally in order to optimize cargo handling and moving processes, as well as to allow ships and port equipment to be designed to fit specific container sizes. An ISO container normally has the following dimensions:

- width: 8ft (2.4m)
- height: 8ft 6in (2.59), or 9ft 6in (2.9m) for High Cube containers
- length: Although there are a number of different standard lengths, the most commonly used sizes today are 20ft (6.06m) or 40ft (12.2m). The 20ft container is the industry standard reference, and both cargo volume and vessel capacities are measured in "Twenty-foot Equivalent Units" (TEU). However, the 40ft container is the most frequently used type of container, and is referred to as "Forty-foot Equivalent Unit" (FEU).

Different types of Shipping Containers



Unit load devices in Air freight

When it comes to air freight, cargo is generally held in what is referred to as "unit load devices." A unit load device, or ULD, is a single pallet or container used to load luggage, freight, or mail on wide-body aircraft and specific narrow-body aircraft. Using ULDs allows large quantities of cargo to be bundled into individual "units", which can then be accounted for in a systematic manner, thus saving ground crews time and effort, and helping to prevent delayed flights. Each ULD can be identified and tracked by its ULD number. Moreover, each ULD also has its own packing list (called "manifest") which allows its contents to be tracked as well.



Top Importing Countries of
**Transport & Logistic
Services**





Unit : US Dollar thousand

Importers	Imported value in 2017	Imported value in 2018	Imported value in 2019
United States of America	96,515,000	106,303,000	107,458,000
China	92,945,046	108,314,540	104,722,719
Germany	66,524,665	72,390,150	69,539,461
India	57,061,511	66,725,177	67,649,680
Singapore	50,910,875	62,504,297	61,129,048
France	49,295,897	53,292,934	51,537,425
Japan	40,056,800	38,337,100	34,100,401
United Kingdom	28,796,231	34,053,270	32,778,301
Denmark	28,519,825	31,512,946	31,919,984
Netherlands	28,093,476	32,096,218	31,738,269

Source: ITC



Unit : US Dollar thousand

Exporters	Exported value in 2017	Exported value in 2018	Exported value in 2019
United States of America	86,342,000	93,251,000	91,092,000
Germany	62,380,995	69,437,763	69,347,703
Singapore	47,571,809	60,397,600	58,443,143
France	45,983,672	47,906,601	47,382,426
China	37,103,788	42,309,862	45,965,726
Netherlands	37,936,840	43,262,733	42,773,688
United Kingdom	37,781,057	39,316,558	39,478,196
Denmark	35,901,653	39,463,034	38,947,680
Hong Kong, China	30,465,595	33,022,517	30,150,270
United Arab Emirates	27,910,143	28,318,584	28,890,402

Source: ITC



Major Transport & Logistic Service Providers



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