

# PAKISTAN HOME TEXTILE



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





# **TDAP INTRODUCTION**

**Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.**

**TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.**

**To achieve its objectives, TDAP organizes as well as participates in local and international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platform.**

**This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.**



# PRODUCT PROFILE + HS CODE:

A home textile is defined as the textile products used for home furnishing. Home textile market of Pakistan is segmented by type (bed linen, kitchen linen, bath line, upholstery) by end user (residential, hospital, hospitality and by distribution channel (supermarkets, retail store, online and others). Pakistan ranks 3rd in the global export of home textile product .Pakistan is the key supplier of home textile product to USA and Europe. With the emergence of e-commerce and growth of shopping websites, market of home textile is expected to reach new heights.

## HS CODE for Home Textile:

Product Code	Product Label
6301	Blankets and travelling rugs of all types of textile material (excluding table covers, bedspreads and articles of bedding and similar furnishing of heading 9404).
6302	Bedlinen, table linen, toilet and kitchen linen of all types of textile materials (excluding floor cloths, polishing cloths, dish cloths and dusters).
6303	Curtains, incl, drapes, and interior blinds; curtain or bed valances of all types of textile materials (excluding awnings and sunblinds).
6304	Articles for interior furnishing, of all types of textile materials (excluding blankets and travelling rugs, bedlinen, table linen, toilet linen, kitchen linen, curtains, incl, drapes, interior blinds, curtain or bed valances, lampshades and articles of heading 9404).

# PRODUCTION AREAS WITH MAP:

In Pakistan clusters of home textile industry are mainly present in following cities:

- 1) Karachi
- 2) Multan
- 3) Lahore
- 4) Faisalabad





# CATEGORIES OF HOME TEXTILE SECTOR:

On the basis of category, home textile sector segmented into bed linen & bed spread, bath linen, kitchen linen, upholstery, floor and others. Home textiles include the following finished articles:

**Bed linens such as sheets and pillowcases**



**Other bedding products such as bedspreads, blankets, comforters and pillows**



**Curtains and draperies**



**Upholstery**



**Toilet and kitchen linens such as towels, wash cloths, aprons, etc.**



**Table linens, including tablecloths, cloth napkins, and place mats**



<b>PRODUCTION (5 YEARS DATA)</b>	<b>PRODUCTION</b>	<b>2015-16</b>	<b>2016-17</b>	<b>2017-18</b>	<b>2018-19</b>
	Yarn Production (M.Kgs)	3,397.3	3,428.1	3,430.1	3,431.2
	Cloth Production (M. Sq. Mtrs)				
	Mill Sector	1,039.1	1,043.3	1,043.7	1,046.0
	Non-Mill Sector	8,120.1	8,126.4	8,127.2	8,128.8
	Total:--	9,159.2	9,169.7	9,170.9	9,147.8

Source: TCO





# TOP IMPORTING COUNTRIES:

The USA, UK, Germany, Netherland and Italy are the top five export destinations of Pakistan home textile products.



United States of America



United Kingdom



Germany



Netherlands



Italy

## LIST OF IMPORTING COUNTRIES:

Unit : US Dollar thousand

IMPORTERS	Exported value in 2015	Exported value in 2016	Exported value in 2017	Exported value in 2018	Exported value in 2019	Share in value in Pakistan's exports, % in 2019
United States	1,055,409	991,275	1,037,891	1,015,077	1,034,372	30.2
United Kingdom	531,990	533,305	537,460	519,418	507,971	14.2
Germany	259,675	265,653	288,885	324,303	305,577	8.9
Netherlands	157,251	196,884	211,927	252,830	247,074	7.2
Italy	115,950	143,315	152,226	170,143	156,267	4.6
Belgium	152,415	158,558	166,726	156,164	152,965	4.5
Spain	107,479	124,781	135,638	150,580	144,631	4.2
France	110,513	100,680	124,420	145,197	131,161	3.8
Australia	58,827	63,220	53,394	63,142	75,897	2.2
Poland	38,985	51,597	54,066	61,789	68,810	2

Source: (ITC Trade Map)

## 5 YEARS EXPORT:

Unit : US Dollar thousand

PRODUCT LABEL	Exported value in 2015	Exported value in 2016	Exported value in 2017	Exported value in 2018	Exported value in 2019
HOME TEXTILE	3,136,069	3,178,674	3,331,572	3,434,127	3,425,444

Source: (ITC Trade Map)



Ms Hina Tahir  
Deputy Director (Product Officer)  
Contact: +92-619330879  
Email: [hina.tahir@tdap.gov.pk](mailto:hina.tahir@tdap.gov.pk)

**Trade Development Authority of Pakistan, Ministry of Commerce**  
FTC Building, Block-A, Shahrah-e-Faisal, Karachi - Pakistan  
Tel: +92-21-99206487-90                      UAN: +92-111-444-111  
URL: [www.tdap.gov.pk](http://www.tdap.gov.pk)