

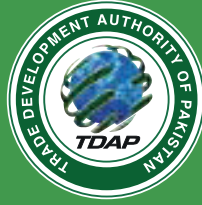


**PAKISTAN**  
**DATES**



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





## TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



## Pakistan Dates

Pakistan is ranked at **6<sup>th</sup>** position in Dates Production, **5<sup>th</sup>** position in Area under Dates Fruit and **8<sup>th</sup>** position in Dates Export in the world. Date fruit is the **3<sup>rd</sup>** largest horticulture crop of Pakistan, found in all four provinces on 99 thousand hectares with production of around 540,000 tons annually

There are four major clusters of Dates production in Pakistan, namely at Sukkur and Khairpur in Sindh; Turbat and Panjgur in Balochistan; Muzaffargarh, Jhang, Multan, Bahawalpur and D.G Khan in Punjab and Dera Ismail Khan in Khyber Pakhtunkhwa

## Pakistan Dates Varieties

Pakistan has an enormously large number of Date Palm varieties and many varieties have potential to be exported as fresh and dried form. There are more than 300 Dates varieties grown in Pakistan, among them the most popular and commercially viable varieties are:



**Aseel Dates**



**Muzawati Dates**



**Rabbai Dates**



**Jawansore Dates**



**Dhakki Dates**



**Kupro Dates**



**Karbalain Dates**



**Shareefa Dates**



**Begum Jangi Dates**



**T-Mix Dates**



**Dhakki Dry Dates**



**Aseel Dry Dates**

MORE THAN **300** DATES VARIETIES

For more specifications please visit: <https://pakistanexportgallery.gov.pk/dates>

## Dates Processing Factories & Dry Dates Warehouses in Pakistan

| 25 Dates Processing Factories in Khairpur Sindh |  |
|---|--|
| Dates Processing Factories                      | Annual Processing of Dates (Avg./Year) |
| 04  | 200-250 Containers of 18 Tons          |
| 05  | 150-170 Containers of 18 Tons          |
| 06  | Below 100 Containers of 18 Tons        |
| 05  | Below 50 Containers of 18 Tons         |
| 05  | 05-10 Containers of 18 Tons            |

| 2 Dates Processing Factories in Baluchistan |  |
|---|--|
| Dates Processing Factories                  | Annual Processing of Dates (Avg./Year) |
| 01 (Punjgor)                                | 300 Tons                               |
| 01 (Turbat)                                 | 250-300 Tons                           |

| 250-300 Dry Dates Warehouses in Sukkur Sindh |  |
|--|--|
| Functional Warehouses                        | Annual Procurement of Dry Dates(Avg./Year) |
| 40-50  | 1800 Tons                                  |

Source: Exporters/Traders of Dates and Dry Dates

## Dates Packaging in Pakistan

### Bulk Packaging: (25kg-50kg)



50 Kg Bags (Dry Dates)



25kg Cardboard Cartons (Dates)

### Corrugated Box Packaging: (5kg-15kg)

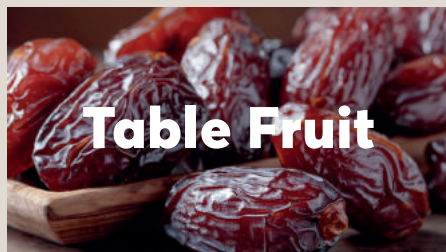


### Retail Pack Packaging: (½kg-3kg)





## Dates Usage and its Value Added Products



### Table Fruit

Mostly, the fresh dates (whole or pitted) of select grade are used for table fruit. However, in many countries including in Pakistan the seeds from the soft fresh dates are manually or through pitting machine driven out and replaced with dry fruits like almonds, walnuts, pistachio etc., while some pressed it to make block, bars and chopped dates.



### Dried Form

Dried dates (natural or colored) are used for both domestic (to eat) as well industrial (powder) purposes. The dry dates powder is mostly used for confectionary, bakery and other food products.



### Industrial (Value Added Products)

There are various uses of dates in the industry include dates paste, dates syrup, dates powder, dates juice, dates honey, dates vinegar, dates jams, beverage extract, sauces, pickles, desserts, confectionary items, bakery items, liquid/powder sugar and alcohol etc.

## Food Quality Certifications and Tests in Pakistan

| Certificates/Test  | Authority   |
|--|---|
| <b>Sanitary &amp; Phytosanitary Tests/Certifications</b><br>It is also referred as Pest Control Certificate, Sanitary Certificate and Health Certificate for export. | <b>Ministry of National Food Security &amp; Research</b><br>Department of Plant Protection (DPP)<br>Phone: +92-21-99248612-15<br>Fax: +92-21-9924567<br>Email: quarantine@plantprotection.gov.pk<br>Website: www.plantprotection.gov.pk |
| <b>Pakistan Standards and ISO Certifications</b>   | <b>Ministry of Science and Technology</b><br>Pakistan Standards & Quality Control Authority (PSQCA)<br>Phone: +92-21-99261891<br>Fax: +92-21-99261891<br>Email: psqcadg@super.net.pk<br>Website: www.updated.psqca.com.pk               |
| <b>Food Quality Microbiological Tests</b><br>(if required by buyer)  | <b>Ministry of Science and Technology</b><br>Pakistan Council of Scientific & Industrial Research (PC SIR)<br>Phone: +92-21-99261919<br>Fax: +92-21-99261946<br>Email: dgklc@pcsir.gov.pk<br>Website: www.pcsir-khi.gov.pk              |



## Global Food Standards and Quality Certifications



Certified Kosher

EU Organic

## Pakistan Dates Exports

Pakistan's success is evident not only in numbers, but also in ranking as the 8<sup>th</sup> largest Dates exporter and top supplier of Dates for food ingredients in the world. The major export markets are UK, Germany, Turkey, USA, Australia, Sri Lanka, UAE, Bangladesh and Nepal

| Commodity      | Export Values          |               |                        |               |                        |              |                        |              |                        |              |
|----------------|------------------------|---------------|------------------------|---------------|------------------------|--------------|------------------------|--------------|------------------------|--------------|
|                | 2016-17<br>(July-June) |               | 2017-18<br>(July-June) |               | 2018-19<br>(July-June) |              | 2019-20<br>(July-June) |              | 2020-21<br>(July-June) |              |
|                | Tons                   | US\$ M        | Tons                   | US\$ M        | Tons                   | US\$ M       | Tons                   | US\$ M       | Tons                   | US\$ M       |
| Fresh Dates    | 13,043                 | 12.48         | 18,089                 | 17.53         | 16,178                 | 15.88        | 22,639                 | 20.22        | 22,492                 | 17.52        |
| Dried Dates    | 175,162                | 101.66        | 140,260                | 88.00         | 97,778                 | 75.06        | 70,815                 | 52.14        | 113,092                | 40.10        |
| <b>Exports</b> | <b>188,205</b>         | <b>114.14</b> | <b>158,349</b>         | <b>105.54</b> | <b>113,956</b>         | <b>90.94</b> | <b>93,454</b>          | <b>72.36</b> | <b>135,584</b>         | <b>57.62</b> |

## Pakistan Top Dates Markets



### Fresh Dates Markets (2020-21)

- UK
- Germany
- Australia
- USA
- Turkey
- Sri Lanka

### Dry Dates Markets (2020-21)

- UAE
- Bangladesh
- India
- Nepal



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