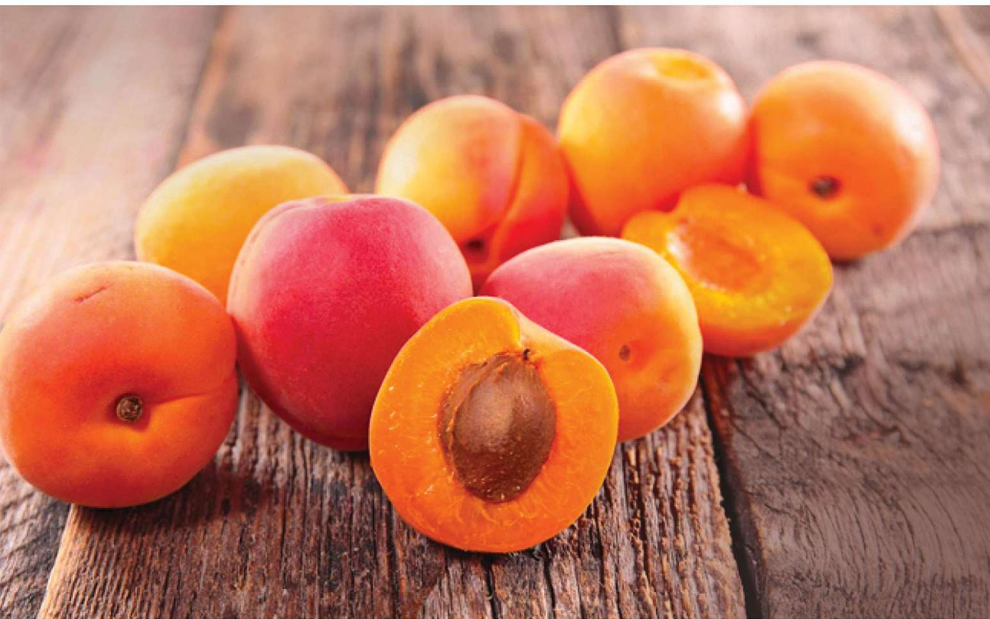


PAKISTAN CHERRY, APRICOT AND PLUMS



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

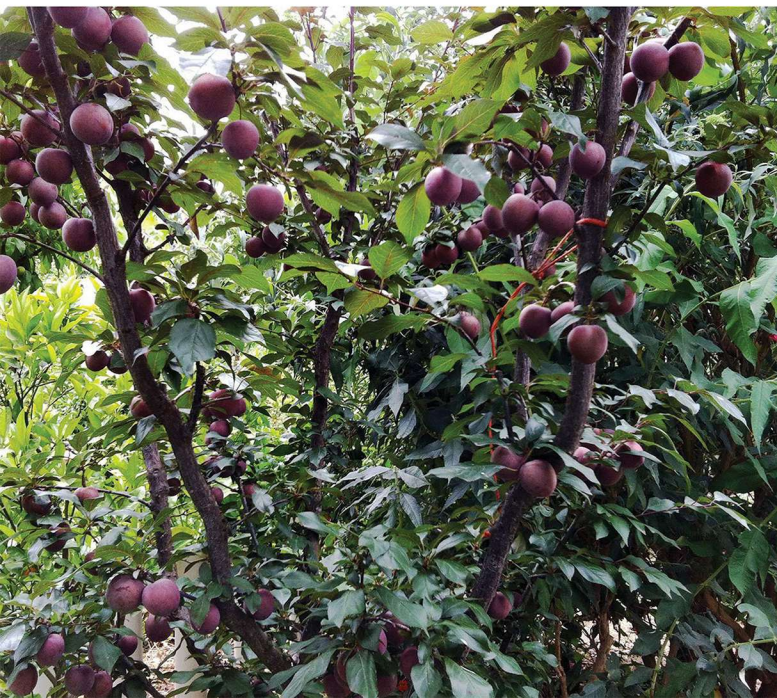


PRODUCT PROFILE

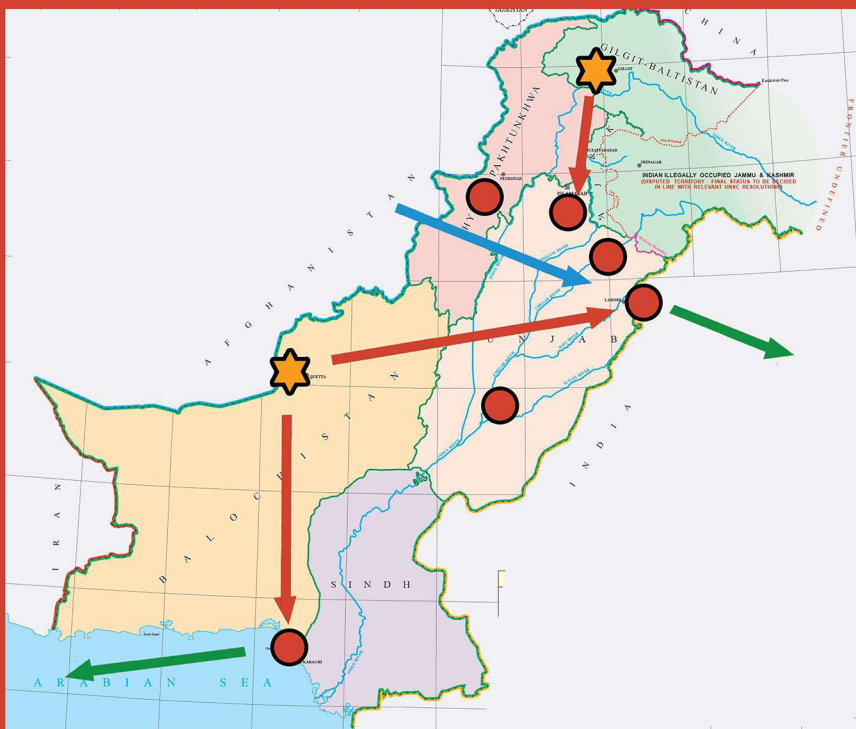
- Pakistan stands 6th in global apricot production, with an annual production of 178,957 tons in 2018. Although Pakistan is a leading producer of apricot, apricot has a negligible share in the country's exports. Mostly, apricot is exported without any sort of value addition.
- Pakistan ranks 17th for plum production in the world with total production of 67,000t. In Pakistan, it is mostly grown in the provinces of Baluchistan and Khyber Pakhtunkhwa. The main producing areas of plum are Kalat, Mardan, Mastung, Nowshera, Peshawar, Pishin, Quetta, and Swat.
- Cherry fruit trees are cultivated in Baluchistan, Gilgit-Baltistan and the Northern areas of Pakistan. There are 50 kinds of cherries grown globally, which can be broadly classified into Tart/Sour and Sweet Cherries.


PRODUCTS AND HS CODES

HS Code	Product Description
080920	Cherry
080910	Apricot
080940	Plum



PRODUCTION AREAS



-  Apricot production areas
-  Apricot exports
-  Domestic apricot trade routes
-  Apricot consumption centres
-  Distribution of major fruit crops of Pakistan



FOOD QUALITY CERTIFICATIONS AND TESTS IN PAKISTAN

Certificates/ Test	Authority
Sanitary & Phytosanitary Tests/ Certifications	Ministry of National Food Security & Research
Pakistan Standards and ISO Certifications	Ministry of Science and Technology
Food Quality Microbiological Tests	Ministry of Science and Technology

GLOBAL FOOD STANDARDS & QUALITY CERTIFICATIONS



Government of Pakistan
Pakistan Halal Authority



PACKAGING



LIST OF PRODUCTS EXPORTED BY PAKISTAN

Code	Product label	Exported value in 2015	Exported value in 2016	Exported value in 2017	Exported value in 2018	Exported value in 2019
081310	Dried apricots	1638	1214	980	1371	1538
080910	Fresh apricots	292	474	302	385	529
080940	Fresh plums and sloes	14	108	118	120	119
081210	Cherries, provisionally preserved, e.g. by sulphur dioxide gas, in brine, in sulphur water ...	42	0	2	0	4
080920	Fresh cherries	0	0	0	0	0
080921	Fresh sour cherries "Prunus cerasus"	7	1	0	0	0
080929	Fresh cherries (excluding sour cherries)	2	21	1	4	33

Source: Trade Map





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