



**PAKISTAN**  
**MANGO**



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





## TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

## Product Profile + HS Code

The Mango Fruit is native to the Indo-Pak subcontinent. Mango is Pakistan's 2<sup>nd</sup> largest fruit crop. Pakistan is the 6<sup>th</sup> largest producer of Fresh Mango in the world, and the 4<sup>th</sup> largest exporter. Pakistan produces 3.5% of the global supply of Fresh Mangoes.

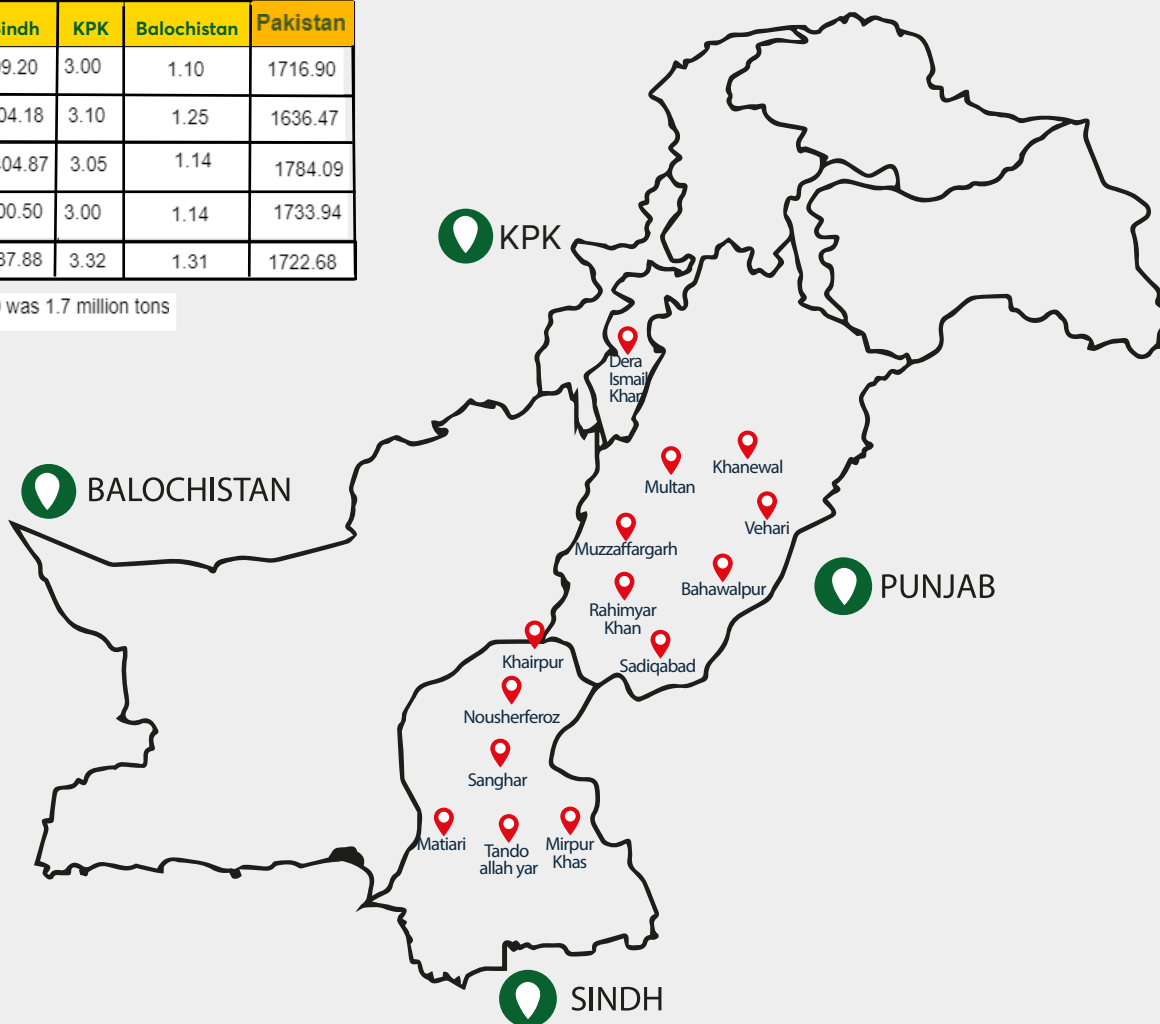
Mango is a very delicate and highly perishable commodity. Leading commercial varieties grown in Pakistan are Sindhri, Chaunsa, Anwar Ratol, Langra, Dussehri etc. HS Code # 080450 (6-Digit) and for Fresh Mangoes (HS Code # 08045020)

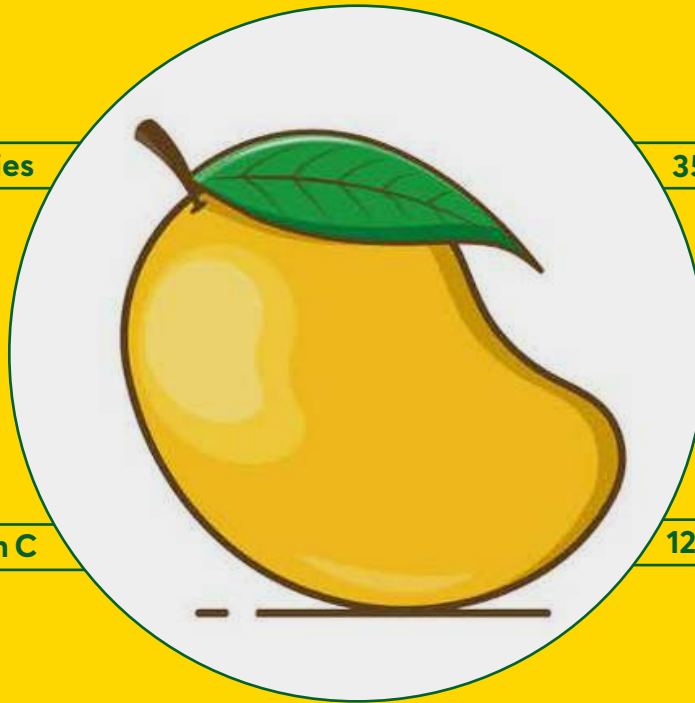
## Production

The main mango-growing districts in Pakistan are Multan, Bahawalpur, Khanewal, Sahiwal, Muzaffar Garh, Sadiqabad, Rahim Yar Khan, Vehari, Dera Ismail Khan, Mirpur Khas, Tando Allah Yar, Khairpur, Sanghar, Naushero Feroz, and Matiari.

Year	Punjab	Sindh	KPK	Balochistan	Pakistan
2014-15	1313.60	399.20	3.00	1.10	1716.90
2015-16	1227.95	404.18	3.10	1.25	1636.47
2016-17	1375.03	404.87	3.05	1.14	1784.09
2017-18	1329.30	400.50	3.00	1.14	1733.94
2018-19	1330.17	387.88	3.32	1.31	1722.68

Annual production in 2020 was 1.7 million tons





100 Calories

35% of daily Vitamin A

100% of daily Vitamin C

12% of daily Fiber

Fat Free, Cholesterol free and a good choice of dietary and fiber

## Registering Agencies

• Department of Plant Protection, Ministry of National Food Security

## Certifications



The global partnership for good agricultural practice



Hazard analysis critical control point



Rainforest Alliance



Certified food safety management system



Enabling responsible supply chains



## Packaging & Storage

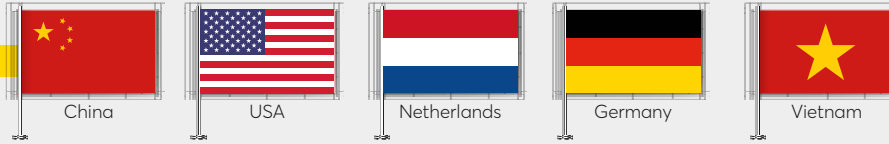
Cardboard boxes of 3Xply or 5Xply are used in export of Mangoes. Most frequently used box sizes are **5kg, 8kg, 10kg, and 12kg**. Mangoes must be stored at 13C to 16C until they reach at the destination market-shelf.



## Top Importing Countries

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Global Importers:



Pakistan's Top Importers:

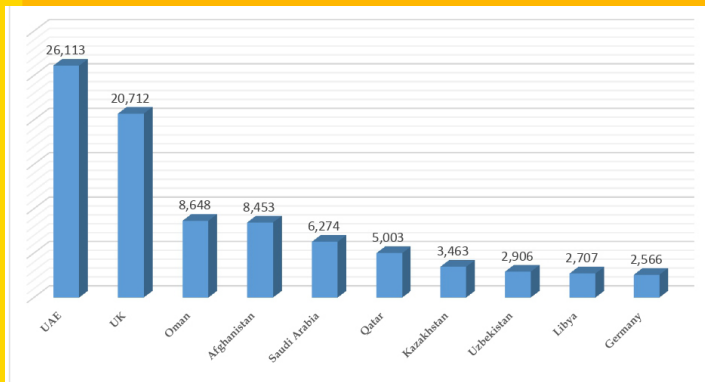


## Export Figures

Sr. #	HS Code	Product Description	2016	2017	2018	2019	2020
1	8,045,020	Fresh or Dried Guavas, Mangoes & Mangosteen	65,835	46,398	73,888	101,633	101,455

Source: ITC. Data on Fresh Mangoes. Figure: \$ '000

## Export Performance 2020



## Country wise Export

Sr. #	Importers	2016	2017	2018	2019	2020
1	United Arab Emirates	27,363	14,097	23,930	23,919	26,113
2	United Kingdom	13,938	8,286	13,864	15,925	20,712
3	Afghanistan	823	541	2,718	11,128	8,453
4	Oman	4,208	4,753	11,142	9,194	8,648
5	Saudi Arabia	7,425	3,323	4,854	8,321	6,274
6	Kazakhstan	1	2,756	2,108	5,599	3,463
7	Libya	-	-	-	-	2,707
8	Uzbekistan	-	810	789	3,467	2,906
9	Qatar	1,585	1,879	3,084	3,167	5,003
10	Germany	1,166	1,192	1,758	2,253	2,566

(Value: US\$000)



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