



TRADE DEVELOPMENT AUTHORITY OF PAKISTAN





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

Introduction of Readymade Garment

Readymade garments industry of Pakistan is innovative and creative. It produces new designs according to latest fashion trends of the industry and needs of the customers. USA, Germany, UK, Spain, Italy, and France are the main export destinations of Pakistan's Readymade Garments. Knitted garment and hosiery are playing a pivotal role in value addition in the clothing sectors where the products are wide in range and include T-Shirts, Jogging Suits, Jerseys, Pajamas, Sport, Shirts, Gloves, Night Gowns, Track Suits, Sweaters and socks. The products also include utility items such as overalls, shirts Trousers, sports shirts jeans and night suit.

Readymade garments of Pakistan not only satisfying demand of local customers but also have high demand in international. The sector produces enough to meet local demand. Most of the machines utilized by the industry are imported. The total exports of the articles of apparel including knitted and not-knitted apparels by Pakistan crossed \$5 billion in 2019.

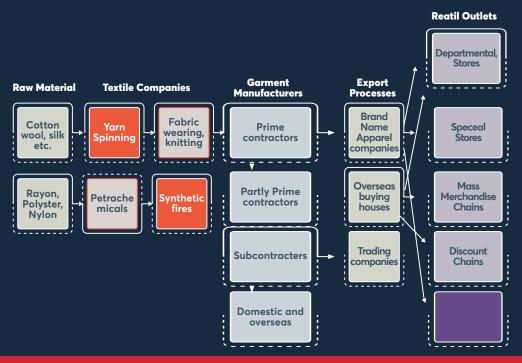


Brief on facts of Textile and readymade Garment Industry of Pakistan

Facts and contribution of textile and readymade garment of Pakistan in economy and export of Pakistan is given following;

- Pakistan is the 8th largest exporter of textile products in Asia.
- It is 4th largest producer and 3rd largest consumer of cotton.
- It comprises of 46% of the total manufacturing sector and provides employment to 40% of the total labour force.
- The industry consists of 11.3 million spindles, 3 million rotors, 350,000 power looms, 18,000 knitting machines and processing capacity of 5.2 billion square meters.
- It has about 700,000 industrial and domestic stitching machines. There are 21 filament yarn units having capacity of 100,000 tons.
- A complete textile value chain exists in the country, unlike many other countries that possess only the primary base or the finished base.
- Pakistan has supply base for almost all man-made and natural yarns and fabrics, including cotton, rayon and others. This abundance of raw material is a big advantage for
- Pakistan due to its beneficial impact on cost and operational lead time.
- The demand for textiles apparel in the world was around \$1.2 trillion at the end of FY18 and it is projected to increase at a CAGR of 2% during the next 4 years. Given the positive demand outlook, Pakistan has significant opportunity to earn foreign exchange through textile exports.
- Pakistan can produce goods at a cheaper cost as compared to western countries and hence is a good location for outsourcing production.
- · Many international brands currently operate in Pakistan and work with the local textiles mills such as H&M, Levis, Target, Nike, Adidas, Puma etc.

Main activities in ready-made garments value chain



Raw Material Networks ------ Intermediate good Network------ Production Network----- Export Network----- Marketing Networks

Top exports of Pakistan in Readymade Garments

Top exports of Pakistan in Readymade Garments			
S.N	HS Code	Name of Product	Value USD Milion
1	620322	Men's or boys ensembles of cotton (excluding knitted or crocheted, ski ensembles and swimwear)	1618
2	620342	Men's or boys trousers, bib and brace overalls, breeches and shorts, of cotton	400
3	610590	Men's or boys shirts of textile materials, knitted or crocheted (excluding of cotton or manmade)	328
4	611090	Jerseys, pullovers, cardigans, waistcoats	323
5	610910	T-shirts, singlets and other vests of cotton, knitted or crocheted	314



Top Knitwear Exports of Pakistan





Exports of Not Knitted Products







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